

BOOTT

ADVERTIZING
PVT LTD

ABOUT US

Building Ideas

► We at “BOTT” provides platform to the corporate houses to communicate their messages to the target rural as well as urban audience. We grow through creativity, invention and innovation. We focus on identifying the needs of specific customers and delivering a personalized product/Service to attract and retain them.

Creating **O**pportunities

► We have all the prerequisite infrastructure and experience to cater the needs of clients in an efficient and productive manner. We believe in a flawless, effective, quality work for all of our esteemed clients in a cost effective way

Our In-house fabrication unit delivers more quality work well in time. We are the agency which execute the campaign on its own, due to local presence everywhere.

We can adopt any required changes in between the running campaign very fast, due to no dependency on vendors etc.

We **T**rain

We can be faster in reporting, due to direct touch with our on ground team, and capable of giving real time reporting. So that you know the real all time!!

Any planning of new campaign not only is backed by our long experience but also we never shy in trying new concept and we can arrange pilot tests and recce for such novice planning at a fast and most accurate way.

And **T**ransform into reality

We believe in treating our customers with respect and faith and client trusts us, due to the transparency and integrity in our ethical working

BOTT

ADVERTIZING
PVT LTD

CORE MANAGEMENT

TEAM INTRO



Ms. RAMSHA
(MANAGING DIRECTOR AND
FOUNDER AT “BOTT ADVERTIZING
PVT LTD”).



12+ years of experience of Experiential Marketing in Rural India in BTL, B2B Sales, CSR's, Events, Rural Exhibitions Mela etc.

Worked for top brands like “Tata Chemicals, Eveready Industries Ltd, GD Pharmaceuticals, Cavin Kare, Hamdard, Dabur, GPI, Ruchi Soya, HUL, HDFC Bank, Indusind Bank, ITC, TVS, M&M, Kinetic, Piaggio and many more.

Delivered tons of successful satisfactory result oriented campaigns and case studies to all my prestigious clients in last 12 years of experience.

Our USP is, due to keen interest in Experiential Marketing, we amaze our clients by providing novice concepts followed by cost affective and smooth execution to achieve satisfactory results always!



Mr. SHAAD
(DIRECTOR ASSOCIATE)
“BOTT ADVERTIZING PVT
LTD”



Hi

Masters in Marketing from University of TORONTO.

I hold over 10 years of experience in advertising with spearheading various teams with companies such as Snapdeal, mindshare, Times internet.

I'm a result oriented marketing manager with focus on ROAS for my clients, also I possess keen interest in adtech and programmatic inventory management.

Mr. KAISH
(Director Operation Head)
“BOTT Advertizing Pvt Ltd”.

Masters from Symbiosis Pune.

I hold over 5 years of experience in advertising industries as Operations and Execution.

with spearheading various Campaigns like CSR Activations, SCP's, Road show, Mall Activations Events and many more.

I possess keen interest in Productions, thus have a deep knowledge about the latest technology and demands in the Market, followed by providing customized options for our client through our inhouse production units.





Ms. SHEEN (Client Relation Manager)
3+ years of experience of Experiential
Marketing in Rural India



Ms. ZAIBEE (BDM)
8+ years of experience of Experiential
Marketing in Rural India

inspiring the future

School & College
activation







ROAD SHOWS / VAN ACTIVATION





RURAL MELA
IS ONE OF THE BEST CONGREGATIONS
IN RURAL INDIA FOR TARGETING
RURAL PEOPLE **COST EFFECTIVELY**



A silhouette of a person with their arms raised in a crowd, set against a blurred background of green and blue lights.

events

A large crowd of people at a night event, with colorful bokeh lights in the background.

management



आगरा, अब लो ताज़ी हवा में सांस

आगरा, अब लो ताज़ी हवा में सांस

यह वैन हवा को क्लीन करती है

आगरा नगर क्लिन और आगरा स्मार्ट सिटी साझेदारी में वातावरण को पकड़ें

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

BREATHE THE CHANGE

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone

vodafone





**EVENT ORGANIZED FOR
brands**

BJP and many more



B

O

T

T



MALL ACTIVATIONS

FIAMA
MALL
ACTIVITY



Hoarding Placement in Rural Mela



Pole Kiosk



CUSTOMIZED DEALERS BOARD MAKING AND PLACEMENT



WALL PAINTING DIGITAL AND PAINTED



WALL HANGER PARASITES



BOTT PRODUCTION SERVICES RANGE WE DEALS IN

GENERAL TRADE RACKS



GENERAL TRADE PARASITES IN THERMOFORM!





REAL TIME REPORTING





We do not make deals...
we build relations



The Boroline People
Since 1929

J. WALTER THOMPSON



WORLDWIDE



LET'S CONNECT

Ms. RAMSHA
(MANAGING DIRECTOR)

Contact No : +91-8909027111

Email : ramsha@bottadvertising.com

Website : www.bottadvertising.com

Linkdin : <https://www.linkedin.com/in/ramsha-khan-046744186>

MR. KAISH
(DIRECTOR OPERATIONS HEAD)

Contact No : +91-8909027111

Email : kaish@bottadvertising.com

Website : www.bottadvertising.com

Regd. Office : 14, Millat Homes,
Hapur Road, Meerut

DELHI | MAH | RAJ | UK | UP | HR | PB | WB | GUJ | MP | BIHAR | JH | AP | KN | TN

